



ACCELEREC



CASE STUDY

INDUSTRY:

Telecommunications and IT Solutions

FOCUS:

Fibre Optics & Telecommunications
Recruitment

REGION:

Global

EMPLOYEES:

1,000+

OFFICES:

Dubai, UAE, and multiple global
locations

About Nets

INTRODUCTION

NETS International, a global leader in fibre optics, faced persistent challenges in their recruitment process. With a database exceeding 50,000 candidate email addresses and recurring requirements for specialised roles, they needed a solution to centralise data, streamline hiring, and maintain brand consistency. By partnering with Accelerec, NETS International transformed their talent acquisition process.



"Accelerec has transformed the way we approach recruitment. The platform is incredibly intuitive, and our team has saved hours every week thanks to its automation features. What I love most is the 24/7 support—they are always there when we need help. It's not just a tool, it's like having an extended team that truly understands our needs."

- Wazia Zainab
Head of HR

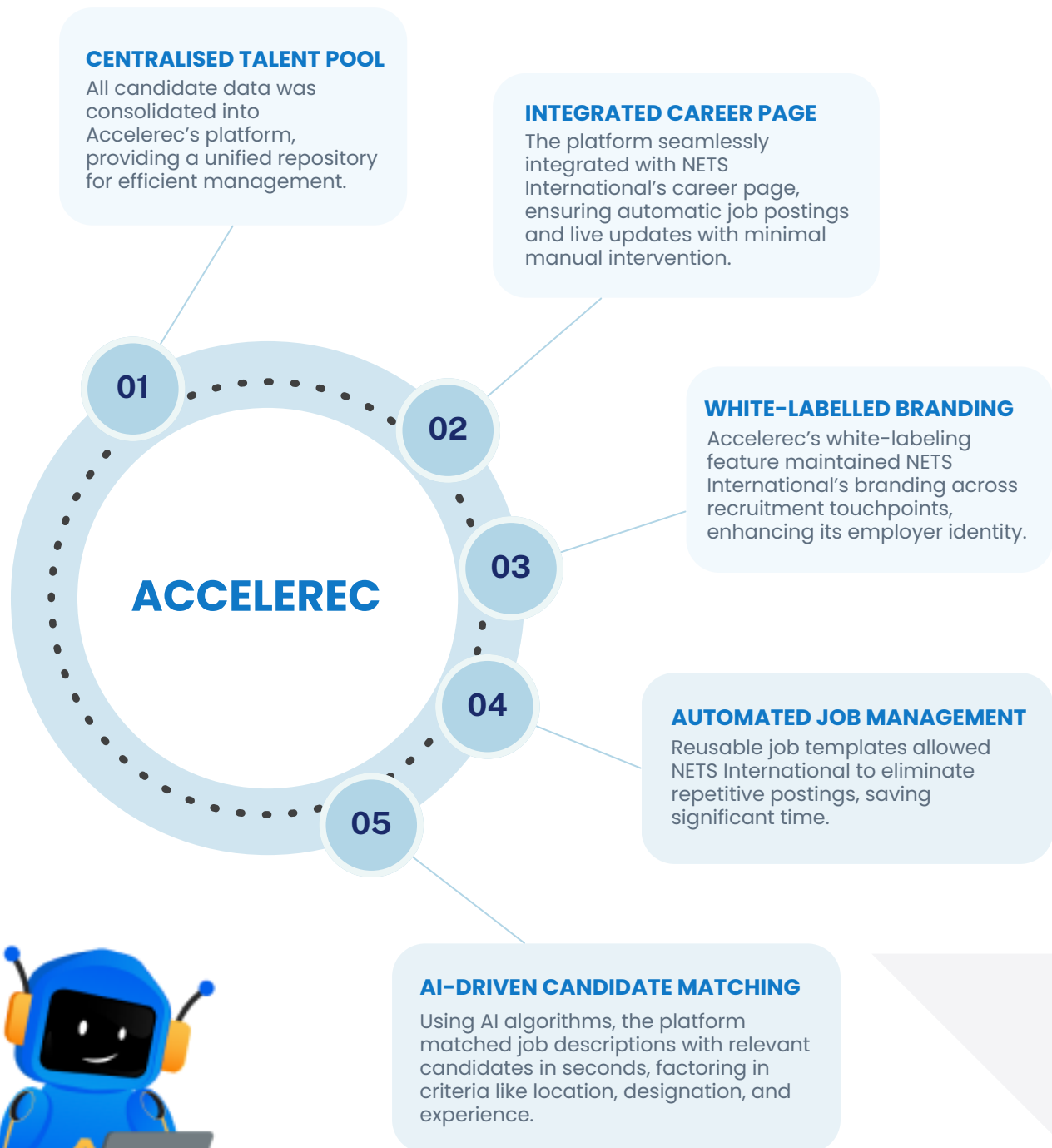


BACKGROUND

NETS International's recruitment challenges included:

- **Fragmented Candidate Data:** Candidate information was scattered across various systems, complicating management and access.
- **Branding Issues:** Maintaining a consistent employer brand across platforms was a significant challenge.
- **Branding Issues:** Maintaining a consistent employer brand across platforms was a significant challenge.
- **Time-Intensive Hiring:** Manual candidate sourcing and selection processes were slow and inefficient.

ACCELEREC SOLUTIONS

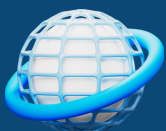


RESULTS FOR NETS

- ▶ Streamlined hiring processes for over **50,000 applicants** stored in a centralised talent pool.
- ▶ Maintained consistent job branding through **white-labelling integration**, ensuring a cohesive company image.
- ▶ Saved significant time with automated **job postings** to their career page, reducing manual efforts.
- ▶ Improved recruitment speed with advanced **candidate filtering** based on location, experience, and skills.
- ▶ Accelerated hiring decisions with **candidate suggestions** drawn from their existing database, ensuring efficiency in finding the right talent.

CONCLUSION

Accelerec's comprehensive solution empowered NETS International to overcome their recruitment challenges. By streamlining processes, automating repetitive tasks, and using AI for superior candidate matching, NETS International's hiring became faster, more efficient, and aligned with their branding goals. This partnership highlights the transformative impact of Accelerec's platform on modern talent acquisition practices.



Are you ready for a recruiting system that helps your business scale globally? **Get in touch with us for a demo today.**

Visit: www.accelerec.com