ACCELEREC

CBD PUNJAB

CASE
STUDY

INDUSTRY:
Government and Infrastructure
Development

FOCUS:
Urban planning, infrastructure
projects, and public services

EMPLOYEES:
500+

REGION:
Punjab, Pakistan

About CBD

INTRODUCTION

CBD Punjab, a leading government organisation focused on infrastructure development, required a robust recruitment solution to manage an extensive hiring process. With a high volume of roles to fill and the need for precise candidate assessments, they sought a platform that could simplify operations and deliver consistent results. By partnering with Accelerec, CBD Punjab was able to enhance their recruitment processes significantly.

BACKGROUND

Flint's recruitment hurdles included:

➤ **Inconsistent Candidate Communication:** Engaging with applicants across various channels was time-consuming and prone to delays.

➤ **Manual Job Postings:** Repetitive job posting across platforms consumed valuable time and resources.

➤ **Limited Reporting Capabilities:** A lack of comprehensive data on recruitment performance hindered decision-making.
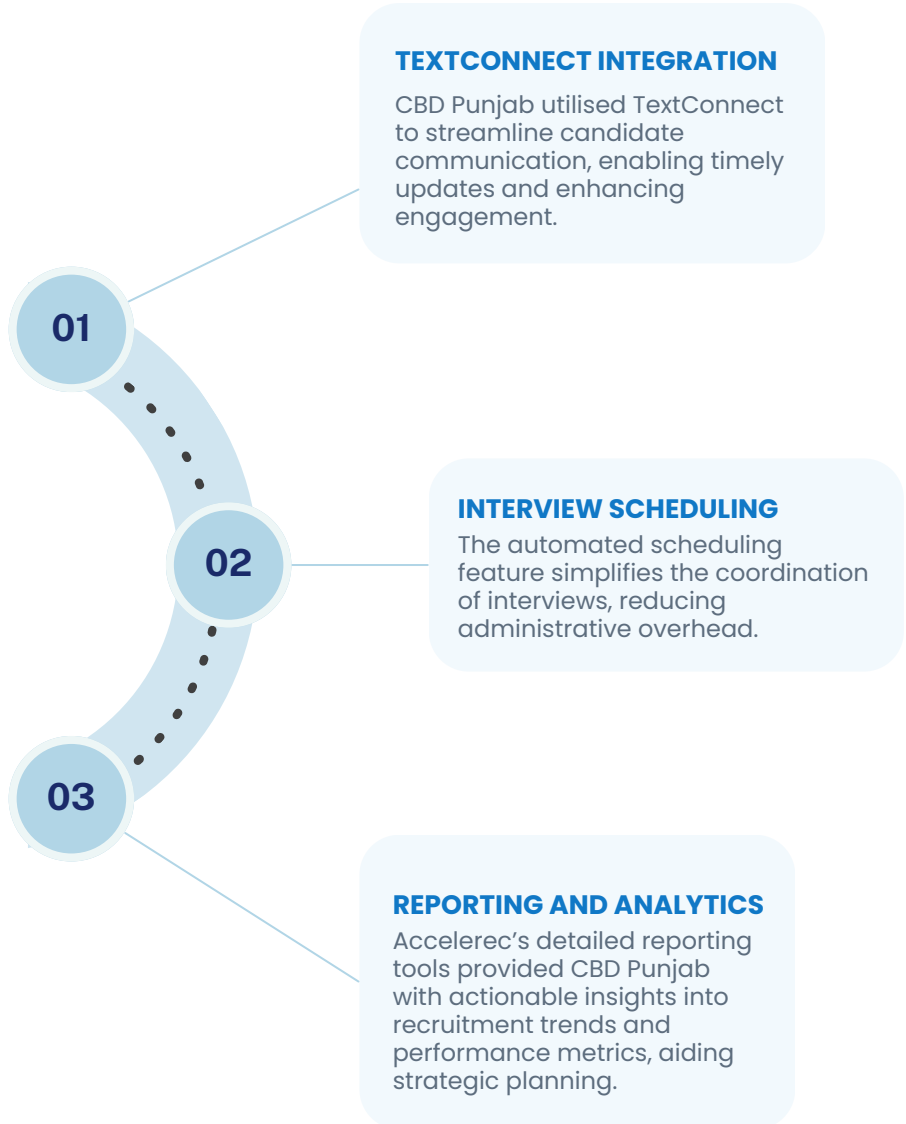
"
"With Accelerec, we've reduced our time-to-hire by nearly 60%. The platform's intuitive dashboard and real-time analytics have made tracking our recruitment progress effortless. It's not just software, it's a strategic partner that adapts to our evolving needs."
"

– Muhammad Waqas
Deputy Director IT

ACCELEREC SOLUTIONS

Accelerec provided a tailored approach to address CBD Punjab's needs:

01

TEXTCONNECT INTEGRATION

CBD Punjab utilised TextConnect to streamline candidate communication, enabling timely updates and enhancing engagement.

02

INTERVIEW SCHEDULING

The automated scheduling feature simplifies the coordination of interviews, reducing administrative overhead.

03

REPORTING AND ANALYTICS

Accelerec's detailed reporting tools provided CBD Punjab with actionable insights into recruitment trends and performance metrics, aiding strategic planning.
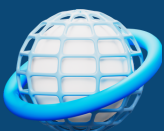
RESULTS FOR CBD PUNJAB

➤ Centralised talent pool management enabled seamless access to thousands of applicants.

➤ Automated **interview scheduling** drastically reduced administrative tasks, saving time.

➤ Improved candidate engagement through **TextConnect,** ensuring clear and prompt communication.

➤ Enhanced reporting capabilities provided data-driven insights for **strategic decision-making.**

➤ Optimised operations through automation, reducing the time-to-hire and improving efficiency.

CONCLUSION

Through its collaboration with Accelerec, CBD Punjab streamlined its recruitment processes and achieved a higher level of efficiency. The integration of TextConnect, automated scheduling, and robust reporting tools not only addressed immediate challenges but also positioned the organisation for long-term success in hiring. This case study demonstrates how Accelerec's targeted solutions can deliver measurable results for complex recruitment needs.

Interested in full talent pipeline visibility?
Get in touch with us and request your first **demo**.

Visit: www.accelerec.com